



FREQUENTLY ASKED QUESTIONS

1. **What is in the CieAura Chip?**

The CieAura Chip contains a unique blend of intrinsic energies that are formulated to affect certain conditions of the human body. Since the CieAura Chips are non-transdermal, nothing enters the body.

2. **What goes in the body?**

Nothing enters the body; the CieAura Chip is a non transdermal Chip. This is a completely new science and new approach to health and wellness.

3. **How does the CieAura Chip work if nothing enters the body?**

The CieAura Chip technology communicates with the body through the human electromagnetic field. This is known as bio-magnetic transfer. It works similar to acupuncture.

4. **What should I feel when wearing the CieAura Chip?**

You probably will feel nothing. The CieAura Chip is neither a stimulant nor a depressant, like caffeine or alcohol. What you should notice is very constant and stable levels of deep rest, energy, mental alertness, etc. (depending upon the chip you are wearing) leading to overall enhanced health.

5. **How long should I wear the CieAura Chips?**

It is recommended that you wear the CieAura Rest Quiet Chip™ from the time you go to bed until you wake up in the morning. All other Chips are designed to be used up to 48 hours.

6. **How often should I wear the CieAura Chips?**

For best results use the CieAura Chip daily. You should feel the positive effects of the chips within 24 hours; however, it may take as long as four to five days depending upon your personal body. Occasionally the results are delayed as the body begins to detox and as it gets used to going back to the more pure, natural vibrational character that your body naturally has.

7. **How long does each chip last and how many chips are in a one month's supply?**

Pure Energy Plus Chip will last approximately 48 hours. Pure Relief is good for one to three days (48 hours being optimum). Rest Quiet is good for 16 to 24 combined hours (about 2 or 3 nights). There are 18 chips in each one month packet. Using one for every two days, will leave three extras in each one month supply. Those can be used in the event you lose one or to share with a friend.

8. **The literature says not to carry them in your pocket – why?**

The reason you don't want to put a bunch of chips in your pocket:

- ✧ They are then activated and with continuous exposure to the body's energy field will use the chips. Leaving them close to the body will reduce their effectiveness.
 - ✧ Different chips in your pocket will send mixed signals to your body. It won't hurt you - but you will only want the pure signals sent.
9. **How do I know that my chips were not already activated by EMF during shipment and are now inactive?** EMF doesn't activate the chips – our chips, when they are placed on your body, neutralize the effects of the EMF's that are attacking your body by reinforcing the body's natural immune system. Only your body's electromagnetic field activates the chips. Microwave ovens, bedside clock, cordless phones, etc. are not a problem. The activation does not start a "timer" -- the chips only deplete based upon continuous exposure to the human body's own energy field. As soon as it's removed -- it stops. The electromagnetic field produced from the body is actually different from commonly measured EMF's. These are "intrinsic energies" (not measured the same way EMF's are measured) and are the same energies stored in our chips for release.
 10. **I was told that if they were near a magnet they would deactivate, is that true?** Only exposure to a strong magnet can compromise them. Don't put them near a magnet.
 11. **What happens in the winter when the chips are mailed to a very cold place? Or in the summer when they are sent where it is extremely hot? Are the Chips compromised?**
No, temperature does not negatively affect the chips.
 12. **Has the CieAura Chip been clinically tested?**
CieAura products have been tested and proven at the highest level. Not only have randomized, Double-blind, Placebo-controlled studies been conducted and completed by multiple independent clinics and major universities, the results of those studies were so strong that they were accepted through peer review for publication. Peer Review is a process used by Scientists and Doctors to find why a study should NOT be considered or published. They look for inconsistencies, inaccurate information, non compliance test practices and/or non-verifiable test results. Only when all of the above are verified as accurate and when there are exceptional positive product values proven, will a medical journal publish the results. Varied formulas and products of *CieAura* have been published in magazines on the elite "Index Medicus" -- The highest recognized publication authority for product studies. With permission, *CieAura* copied and sponsored the printing of the supplement to the "Alternative Therapies in Health and Medicine" which is available on the *CieAura* website.
 13. **Can I wear different types of chips at the same time?**
Different chips may be used if properly placed according to the directions. They will not interfere with each other and in some cases actually help.
 14. **Do doctors recommend the CieAura Chips?**
We have a Medical Board that uses and recommends the *CieAura* Holographic Chips. However, if you have any disorder that is causing you health-related problems, you should consult your doctor before you use the *CieAura* Chips.

15. **Where do I place the chips for fibromyalgia or ADHD?**

CieAura does not recommend placement points for any medical disease or condition as our products do not diagnose, prevent, heal, treat, or cure any disease or injury. If you have an existing medical condition or are currently taking medication, please consult with your doctor before using. If you would like more information about placement points, please consult with a licensed acupuncturist or chiropractor.

16. **Are *CieAura* chips ok to use on pets?**

Yes, animal acupuncture points are different than humans so you may need to experiment with your pet to get the desired results. The Pure Relief Chip works the same – place them right on the point of discomfort.

17. **Are there any negative side effects?**

No, the *CieAura* Chips do not introduce new things into your body. There are no drugs or chemicals and they do not create anything that your body doesn't already have. The *CieAura* Chips only influence the body's existing energies to resonate at their optimum level. They only influence those body energies that correspond to the formulas being used in a particular chip.

18. **Do I need to take the Pure Energy Plus Chips off at night?**

No, they will not disrupt your sleep at all. If you wish, you can leave them on and wear them in conjunction with the Rest Quiet Chip. Because they are different, they will not affect the results of the other at all.

19. **Do I need to take any of the chips off when I take a shower?**

No, the shower will not affect the *CieAura* chips at all, and they will normally stay on through a shower. However, in case they come off during the shower... we included extra chips in each one-month packet.

20. **Can I wear more than one Pure Relief Chip on a painful area?**

The best way to use the Pure Relief Chip is to place the chip directly on the point of discomfort. If, in about 5 minutes the discomfort is not significantly reduced or gone, then place another chip on the body directly on the opposite side of the affected area. For example, if the discomfort is on the top part of the wrist, the second chip would go on the underside of the same wrist. It would be like you had a direct line or arrow straight through your affected area from one chip to the other. If, after an additional 5 to 10 minutes, there is no significant relief, try putting a chip at the base of the neck (this is referred to as "Putting a chip between the Pain and the Brain"). Sometimes on a large area, such as the lower back, 3 or 4 chips can be used and the effectiveness is increased; however on a leg often the third chip will reduce the effectiveness of the first two.

21. **If I wear more than one Pure Energy Plus Chip will I have even more energy?**

Professional athletes may wear as many as three energy chips in a game. That is not necessary at all, for most of us. One chip is more than sufficient to help almost anyone get through the day and have energy and mental clarity to spare.

22. **Can I wear more than one Rest Quiet Chip at bed time?**

Yes, but typically it is not necessary. A positive side effect of the Rest Quiet product is that after 3 or 4 nights of usage, it will often reduce or eliminate snoring. Wearing two chips (one on each temple) seems to reduce or eliminate snoring in the most difficult cases. However this is not an "anti-snoring" chip. It is meant only to allow a person to have a deep, complete night's rest... any positive thing to do with snoring is merely a bonus.

23. **What if a chip doesn't seem to work on me?**

The *CieAura* Chips will work extremely well, consistently on about 99.5% of the people who put them on in the correct location and are hydrated (drink plenty of water). If for some reason you are not getting the desired benefits within a reasonable period of time (depending upon the chip used) we recommend you move the chip to a different acupuncture point. If you are still not getting the desired results, give it time. Some people are very in tune with their body and can immediately feel the effect of the chips, other people may take up to 4 or 5 days. Remember: Hydration, Location, and Duration. These chips do work and they will work for you. Give them time, and you'll be very glad you did. (There are no bad chips – with *CieAura's* thorough and strict quality control all chips are 100% active).

24. **How do you know where to put the chips?**

For best results, the *CieAura* Transparent Holographic Chip™ should be placed on designated acupuncture points. *CieAura* relies on the thousands of years of research behind acupuncture to determine the most effective *CieAura* Chip placement. Tests have shown that stimulating acupuncture points delivers substantiated results. For example, there are specific acupuncture points that are stimulated to induce restful sleep, one being on the inside of the left leg below the ankle. Many of the best points are illustrated in the directions that accompany each of the *CieAura* Chips. See also the **Placements** page at www.cieaura.com for additional reference points.

25. **Can you give me more details on the science behind the *CieAura* Transparent Holographic Chips?**

The body communicates with and regulates itself through electromagnetic fields. *CieAura* Chips communicate with these fields to achieve the desired effects of more energy, better rest and management of discomfort, etc.

- Energy underlies every aspect of nature.
- In the world of quantum physics (dealing with particles smaller than the electron), because everything is energy, everything vibrates.
- Virtually all we know about living systems is based on the analysis of energy.
- At a basic level, all life depends upon molecules interacting through vibrating or oscillating energy fields.

26. **Why use a Hologram / What is a Hologram?**

A hologram is a two or three dimensional photograph made with the aid of a laser. To make a hologram, the object to be photographed is first bathed in the light of a laser beam. Then a second laser beam is bounced off the reflected light of the first and the resulting interference pattern (the area where the two laser beams commingle) is captured on film. When the film is developed, it looks like a meaningless swirl of light and dark lines. But as soon as the developed film is illuminated by another laser beam, a three-dimensional image of the original object appears.

Holograms possess an astounding capacity for information storage--simply by changing the angle at which the two lasers strike a piece of photographic film, it is possible to record many different images on the same surface. It has been demonstrated that one cubic centimeter of film can hold as many as 10 billion bits of information. We believe that holograms are the future of data storage.

27. **What if I got a "bad batch" of chips?**

There are no bad batches; based upon the manufacturing methods it is not possible. In addition there are outstanding and strong quality control checks and balances.

28. **What do you mean by proper hydration?**

Water. The amount varies based upon the size of an individual; however 8 glasses a day is a general guideline. Drinks with caffeine (coffee, tea, sodas, etc) and alcohol actually de-hydrate the body.

29. **Sometimes I give the CieAura Chips to someone and they don't seem to work on them... why not and what do I tell them?**

Understand most people will feel results within one usage (Pure Relief within a few minutes to one hour – Pure Energy Plus within 12 hours and Rest Quiet after their first night) however for some people – usually those who are not "in touch" with their body (that is they don't work out regularly, eat well etc.) it will take longer. Always make sure that the person is hydrated. Dehydration negatively affects the results of our chips; dehydration also negatively affects the human body. For the Pure Energy Plus Chip, it could take as long as 5 days. The energy balance is so subtle that sometimes people don't "feel" anything until they've worn the chips for a week and then they take them off... then they say: "I don't know, I just feel more tired today" – then they realize they are no longer wearing the Pure Energy Plus Chip.

For Rest Quiet it may take as long as four or five nights. They may be so conditioned to sleeping in a very shallow state that their mind and body resists total relaxation. As the chips begin to affect their rest in a very positive way, the user will have very vivid dreams (REM) and begin to wake up totally alert and ready for the day. Again proper hydration aids in the effectiveness and in quicker results.

30. **Is it OK to allow the chips to go through the x-Ray machine at the airport?**

Yes... the x-ray machine will not affect the chips.

31. **Can someone who wears a pacemaker use CieAura Holographic Chips?**

We have not had any reported incidents of pacemaker users experiencing problems with *CieAura* chips. You should check with your personal physician before using *CieAura* chips and get approval before using any *CieAura* Holographic Chip products.

CieAura products do not diagnose, prevent, heal, treat, or cure any disease or injury. For more information about our products and holographic chip technology, go to www.cieaura.com.

About *CieAura*, LLC – Creating Total Balance for Life. *CieAura* is a leading direct sales company, launched in March 2010 and currently distributing *CieAura* Transparent Holographic Chips™ in 56 countries around the world. Utilizing 3000 years of science in a 21st century delivery system, *CieAura*'s Transparent Holographic Chips™ are computer-programmed holograms based on sophisticated combinations of homeopathic processes. When placed along sensitive acupuncture meridian points, results such as improved energy and stamina, deeper, more complete rest, relief from discomfort, naturally enhanced athletic performance and other positive reactions occur, depending on the program formula of the Holographic Chip and the related placement. *CieAura* provides opportunities for the everyday person to become Independent Retailers with exclusive rights to market and distribute revolutionary products at minimal cost and with competitive compensation incentives. *CieAura* is a promotional partner and distributor of officially licensed products by the NBA and WNBA, and is represented in the sports community by many outstanding athletes, including *CieAura*'s partner, World Champion Boxer Manny Pacquiao.