

CieAURA[®]

Life in balance.

COMPENSATION STRUCTURE





COMPENSATION PLAN

OUR RETAILERS ARE THE FOUNDATION AND CENTER OF OUR MARKETING. THEY ARE OUR MOST IMPORTANT ASSET, AND WE REWARD THEM WITH EXCEPTIONALLY GENEROUS COMMISSIONS, BONUSES AND BENEFITS.

The Focus of our company is our amazing products.

The Culture of our company is based on helping people by sharing the product.

The Foundation of your success is consistently providing people with the opportunity to try the products - just like specialty food stores in malls that give away samples. They know once you taste their product you'll become a customer.

Many who use our chips will want to become a Retailer and sell them, just like you. By giving away chips as samples you are well on your way to being successful in CieAura.

CieAura has developed a unique Compensation Plan designed to generate extraordinary income and exciting performance rewards.

CieAura's plan is designed to pay out a maximum of 50% CSV to our field sales organization. In CieAura's pay structure there are incentives (cooperative team building) that encourage support for everyone, not just a few. There are built in principles to reward the part-time and first-time retailers as well as attracting the experienced business minded individuals who are looking for a significant monthly income. CieAura's plan has been proven as one of the most innovative and unique compensation plans ever offered in the industry.





WAYS TO GET PAID

THE CIEAURA COMPENSATION PLAN IS DESIGNED TO ALLOW IMMEDIATE INCOME AS WELL AS THE POTENTIAL FOR LONG-TERM RESIDUAL VIABILITY.

A person becomes a **CieAura Independent Retailer** by completing the CieAura online application, agreeing to abide by the Policies and Procedures, and purchasing a \$49* USD Business Center. This new Retailer receives a CieAura website, an online retail store and access to full virtual office service for 12 months. The annual renewal fee for these services is \$49* USD a year. The new CieAura Independent Retailer is now qualified to purchase products at wholesale and sell them at retail.

There is no product purchase required to become an Independent Retailer with CieAura.

1 RETAIL PROFITS

As a CieAura Retailer, you are able to purchase product at wholesale and sell it at retail and earn a retail profit. Your retail profit is the difference between the wholesale price you pay and the retail price you charge your customer. When you make the sale in person, you receive your retail profit immediately. When the retail sale is purchased through your replicated website your retail profit is paid to you by the company.

2 PREFERRED CUSTOMER PROFITS

Gather Preferred Customers, and earn a commission on their purchases. People want to be Preferred Customers because when they purchase CieAura products on Autoship they receive a discount. Preferred Customers can change their Autoship to a different product every month and purchase as many products as they wish each month and still receive the same special Preferred Customer savings.

3 FIRST ORDER COMMISSIONS (FOC)

When you enroll a new Retailer who chooses to purchase one of our Initial Product Packs*, we will pay First Order Commissions to you, the enrolling Retailer. First Order Commissions are paid to you, the enroller, when any Initial Product Pack(s) is/are purchased by your new personally-enrolled Retailers during their first 30 days. Likewise, once your personally enrolled Retailers have been with us for more than 30 days, you will no longer receive First Order Commissions when they purchase or reorder any Initial Product Packs. You will however receive increased CSV on purchases of Initial Product Packs made at any time past a new Retailers first 30 days.

Initial Order Packs	Wholesale Price	First Order Commissions (FOC) Within The First 30 Days	Commissionable Sales Volume (CSV) Within The First 30 Days	Commissionable Sales Volume (CSV) Once a Retailer is Past Their First 30 Days
Personal Pack	\$125	\$12.50	80	100
Professional Pack	\$480	\$48.00	300	380
Premium Pack	\$975	\$97.50	650	820
Platinum Pack	\$1455	\$145.00	960	1200
Body Revolution Pack	\$405	\$40.50	280	350
CX2 Wristband 5 - Pack	\$175	\$17.50	120	150
CX2 Wristband 12 - Pack	\$350	\$35.00	240	300
CX2 Wristband 30 - Pack	\$875	\$87.50	600	750

*There is no product purchase required to become an Independent Retailer with CieAura. Purchases of Initial Order Packs are optional.

4 TEAM SALES COMMISSIONS (TSC)

Your personal organization is a two-team structure. All of your efforts will be focused on these two teams.

Helping others is easy;

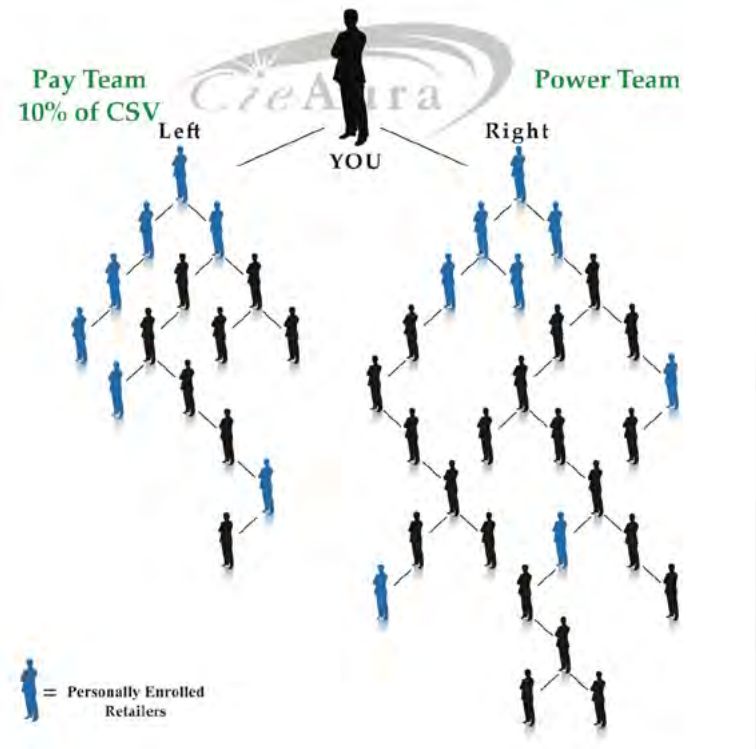
There is no high pressure selling or convincing. Simply let people try the product and refer them to your website.

CieAura’s two-team structure is a powerful building strategy because it is coupled with Cooperative Team Building (and spill-over). It creates geometric growth leading to the potential for significant financial rewards.

CieAura’s compensation plan gives a new or part-time person an honest chance at success yet creates a real opportunity for full-time and experienced networkers to be paid what they are really worth.

All qualified Active Retailers will earn 10% of the total CSV in the lesser volume team (Pay Team) per week.

When accumulated CSV reaches 120 on both the left sales team and the right sales team, a \$12 Team Sales Commission is generated and 120 CSV is deducted from each side.



To be qualified to receive Team Sales Commissions, a Retailer must remain Active and have obtained the rank of Two Star Retailer or higher.

An Active Two Star Retailer is one who has either generated 60 PSV or optionally purchased an Initial Order Package, is personally Active with a minimum 60 PSV per month, and has personally enrolled a minimum of 2 Star Retailers (with one on the left sales team and one on the right sales team), that are both Active with a minimum 60 PSV per month.

A 60 PSV monthly Autoship (every 30 days) is a good way to guarantee that all remain personally Active and eligible for Team Sales Commissions.

Team Sales Commissions are capped at \$32,000 per week.

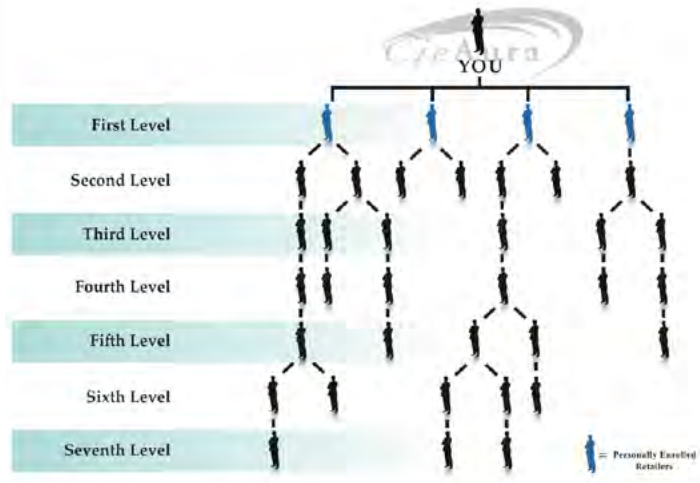
***Active Retailer means having purchased a Business Center and generated 60 PSV, or optionally purchased an Initial Order Package, and maintaining a minimum 60 PSV every 30 days with a personal order or Autoship, Retail or Preferred Customer sale.**

****Commissionable Sales Volume (CSV): all CieAura products and Initial Order Packs have a CSV point value. Whenever a purchase is made, the CSV accumulates in the Sales Team where the purchase occurs. Commissions are earned only when products are sold.**

5 Seven-Level Unlimited Matching Bonuses

CieAura’s compensation plan pays a Matching Bonus of up to 30% of the Team Sales Commissions of anyone you have personally sponsored, no matter where he or she is positioned if you have the rank of an Active Four Star Retailer, or higher, and meet monthly PSV requirements. In addition, you can receive a Matching Bonus on the Team Sales Commission income of “THEIR” personally sponsored Retailers. This continues to cascade down through seven generations deep.

A personally sponsored Retailer is considered first generation or “first level”. Subsequently, when a personally sponsored Retailer sponsors a new Retailer, those new Retailers become your second level, and so on down through seven levels.



The level of Matching Bonuses a Retailer receives is determined by meeting specified rank requirements, including number of personally sponsored Active Star Retailers* and their placement on the Left or Right Sales Teams (see Ranks table for details).

Stable organizations are built and long-term income is created by placing Active Star Retailers equally in both the Left Sales Team and Right Sales Team.

The chart below explains the increasing Matching Bonus percentages and Levels achieved based on Rank advancement. Matching Bonuses are paid only to Active Four Star Retailers and above who have personally sponsored a minimum of 4 Active Star Retailers, 2 on the Right Sales Team and 2 on the Left Sales Team and have at least 60 PSV in the last 30 days.

			<i>FOUR STAR</i>	<i>FIVE STAR</i>	<i>SILVER STAR</i>	<i>GOLD STAR</i>	<i>AMBASSADOR</i>	<i>DIAMOND</i>
QUALIFIED PERSONALLY ENROLLED RETAILERS	RIGHT SALES TEAM		2	3	3	4	4	5
QUALIFIED PERSONALLY ENROLLED RETAILERS	LEFT SALES TEAM		2	3	3	4	4	5
MATCHING BONUS	LEVEL 1		10%	10%	15%	15%	20%	30%
	LEVEL 2		5%	10%	10%	10%	15%	20%
	LEVEL 3				5%	10%	10%	10%
	LEVEL 4					5%	10%	10%
	LEVEL 5						5%	10%
	LEVEL 6							10%
	LEVEL 7							10%

*Active Star Retailer means having purchased a Business Center and generated 60 PSV, or optionally purchased an Initial Order Package, and maintaining a minimum 60 PSV in the last 30 days with a personal order or Autoship, Retail or Preferred Customer sale.

6 FOCUS ON FOUR STAR BONUS

When you qualify as a Four Star Retailer in your first 30 days, you can earn CASH bonuses on the new Retailers that you enroll!

How do you attain the rank of Four Star Retailer?

- Sponsor at least 4 new Retailers, who are each active, with two on your right sales team and two on your left sales team.
- Remain active with a minimum of 60 PSV every 30 days.

How do you earn the FOCUS ON FOUR STAR BONUS?

At least 4 of your new Retailers must create a minimum of 80 CSV for you to qualify for the Focus on Four Star Bonus. When the four or more people that you personally enroll during your first 30 days, generate a combined minimum of total CSV, as shown in the chart below within those first 30 days, you earn the Focus on Four Star Bonus.



Minimum CSV Required	Focus on Four Star Bonus Earned
320 CSV (equivalent to 4 Personal packs)	\$45
1200 CSV (equivalent to 4 Professional packs)	\$175
2600 CSV (equivalent to 4 Premium packs)	\$425
3840 CSV (equivalent to 4 Platinum packs)	\$650
*Bonuses are not cumulative.	

Note: Any CSV generated by your newly enrolled Retailers in your first 30 days will count toward the CSV needed to earn the Focus on Four Star Bonus including any combination of Initial Order Packs, personal orders, Retail or Preferred Customer sales. (It does not have to be 4 of the same pack.)

Should you earn the Focus on Four Star Bonus and one or more of the new enrollees who caused you to earn the bonus has a reduction in CSV based on a return, we will recalculate your CSV for the promotion. If you fall out of qualification based on a return, and if the bonus has not been paid, it will not be paid, and if it has been paid, it will be deducted from future commissions.

*The Focus on Four Star Bonuses are not cumulative. If you generate the 320 CSV minimum for the first Focus on Four Star Bonus, then during your 30 day period you finish with 2000 CSV generated, you earn the bonus for the 1200 CSV minimum which would be \$175 -- you DO NOT get the \$45 bonus plus the \$175 bonus. Bonuses are paid with regular commissions two weeks in arrears after your 30 days are up.

MULTIPLE BUSINESS CENTERS

When you generate 960 PSV* in your first 30 days, you will receive 3 business centers. One main business center and two additional business centers that will be placed one to the left and one to the right of the main business center. (The day you become a Retailer is day zero.)

The rights and obligations of these two additional business centers will vary slightly from that of the main business center. First, as long as the main business center maintains a minimum of 60 PSV every 30 days, then the additional two business centers will accrue volume. If your main business center at any time falls short of maintaining the 60 PSV minimum every 30 days, you have 7 days from the time you become inactive to become active again with 60 PSV, or the volume accrued in all of your business centers will be purged.

When the main business center achieves the rank of Ambassador, you can activate** and begin to build one or both of the additional two business centers by sponsoring new Retailers to the left sales team and/or the right sales team of those business centers. The day that you activate** your additional business centers also becomes day one of the 30 days that you have to achieve the Focus on Four Star Bonus! See the Focus on Four Star section of this document on specific requirements for earning this bonus.

Not later than two years after you qualified for the two additional business centers, or when you activate and begin building the additional business centers, whichever comes first, these positions will also need to maintain the minimum PSV consistent with the rank requirements of the CieAura Compensation Plan to continue to accrue volume.

The maximum period that these two business centers can accrue volume without being activated is two years from the date you earned them. If you do not activate these positions within the two-year time period, the volume accrued will be purged.

THE FACTS: MULTIPLE BUSINESS CENTERS

- They can earn income in all areas of the CieAura Compensation Plan once they become active.
- They may earn a separate rank than the main business center.
- You can sell or transfer your two business centers with the approval of CieAura according to the Policies and Procedures of the company, however they cannot be moved within the organization.
- The main business center can earn Matching Bonuses on the Team Sales Commissions earned by the 2nd and 3rd business centers.
- When the main business center achieves the rank of Ambassador, the Retailer will have access to log into the additional business centers using their assigned usernames along with the password of their main position.



*PSV: PSV can be a combination of sales to retail buyers, Preferred Customers (retail buyers who are on a monthly Autoship), personal purchases for personal use, person-to-person retail sales or for giving away samples to build your business. Personal Autoship is one way to ensure that you are always qualified for and receive all earned commissions and bonuses.

**Activating your second and third business centers means that you need to generate and maintain 60 PSV for each business center.

7 TOP 10 MONTHLY BONUS



Every month CieAura gives a cash bonus to the Top 10 Retailers!

Both new and existing Active Retailers have the opportunity to earn the CieAura Top 10 Monthly Bonus each month so long as they have met the requirements set forth below.

- To qualify, a Retailer must generate a minimum of 1,500 CSV from NEW ENROLLMENTS within the calendar month. The top 10 Retailers with the most CSV, will earn a bonus of \$500 each.

Your newly enrolled Retailer must purchase their Business Center and optionally purchase an Initial Order Pack during the same calendar month for the CSV to count toward your monthly bonus CSV.

In the case that there is a tie, CieAura will look at the Retailer who generated the volume first.

Should you earn the Top 10 Monthly Bonus and one or more of the new enrollees who caused you to earn the bonus return their product package, we will recalculate your CSV for the given month. If you fall out of qualification based on a return, and if the bonus has not been paid, it will not be paid, and if it has been paid, it will be deducted from future commissions.



The Top 10 Monthly Bonus is paid monthly on the third Friday following the calendar month that it was earned. For example, Top 10 Bonuses earned in June would be paid on the third Friday of July with your regular commissions.

CieAura prohibits the purchase of products by a Retailer and their downline in an attempt to solely qualify for the bonus or rank advancement. This includes, but is not limited to, having or attempting to create multiple positions; personally purchasing or knowingly recruiting individuals to purchase or upgrade product orders, with the intention of rank advancing and/or earning bonus and commissions; knowingly purchasing products with the intention of returning said product after rank advancement and/or earning bonus and commissions. CieAura will recoup any bonuses or other compensation paid when the product that generated that compensation is returned.

Leadership Ranks

To become a **Retailer**, you simply need to purchase a Business Center for \$49 annually. This gives you a CieAura website which allows you to enroll new Retailers and Preferred Customers and to purchase at wholesale and sell at retail. As a Retailer, you can earn First Order Commissions and Retail & Preferred Customer Profits.

A **Star Retailer** purchases a Business Center for \$49 annually AND generates a minimum of 60 PSV every 30 days.

To receive the Commissions, Benefits and Rewards of a **Two Star Retailer or above Rank**, you must remain personally Active with at least 60 PSV or more in the last 30 days.

Autoship is not necessary as long as the Personal Sales Volume required to remain Active is met monthly (every 30 days). PSV can be a combination of sales to retail customers from your website, Preferred Customers on monthly autoship or personal purchases.

TIP: Personal Autoship is a good way to ensure that you are always qualified for, and receive all earned commissions and bonuses so that you never personally run out of products.

Pin Rank	Team Sales Commissions (per week)	Preferred Customers	Personally Enrolled Retailers*	Matching Bonus Levels	Leadership Bonuses
Two Star			2 (1 per side)		
Four Star			4 (2 per side)	2	
Five Star	\$100	1	6 (3 per side)	2	
Silver Star	\$200	2	6 (3 per side)	3	
Gold Star	\$500	3	8 (4 per side)	4	
Ambassador	\$1,000	4	8 (4 per side)	5	Ambassador Bonus
Diamond	\$2,000	5	10 (5 per side)	7	Diamond Bonus
Double Diamond	\$4,000	5	10 (5 per side)	7	Double Diamond Bonus
Triple Diamond	\$8,000	5	10 (5 per side)	7	Triple Diamond Bonus
Black Diamond	\$16,000	5	10 (5 per side)	7	Black Diamond Bonus
Crown Black Diamond	\$32,000	5	10 (5 per side)	7	Crown Black Diamond Bonus

Qualifications for Rank Achievement must all be met in the same 1-week commission period. Once the next highest rank is achieved, the benefits will take effect beginning with the next commission week. Rank qualifications must be met each week to maintain your rank.

*Personally Enrolled Retailers must remain Active with a minimum of 60 PSV every 30 days.

INCOME DISCLOSURE: A person can become an independent business owner marketing CieAura products and do very well financially; however, they could also not earn any income at all. By following the simple formula of sampling out and following up, there should be a significant, positive impact on your finances; but again, please understand that there are no guarantees.

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Leadership Bonuses and Rewards

Rank	Bonuses and Rewards
Four Star	<ul style="list-style-type: none"> • CieAura Four Star Pin • Eligible for 2 levels of Matching Bonus
Five Star	<ul style="list-style-type: none"> • CieAura Five Star Pin • Eligible for 2 levels of Matching Bonus (with an increased percentage from Four Star)
Silver Star	<ul style="list-style-type: none"> • CieAura Silver Star Pin • Eligible for 3 levels of Matching Bonus • Eligible to attend the “Diamond Gala” at National Conventions
Gold Star	<ul style="list-style-type: none"> • CieAura Gold Star Pin • Eligible for 4 levels of Matching Bonus • Eligible to attend the “Diamond Gala” at National Conventions
Ambassador	<ul style="list-style-type: none"> • CieAura Ambassador Pin • Eligible for 5 levels of Matching Bonus • Eligible to attend the “Diamond Gala” at National Conventions • Up to \$5000 Leadership Bonus paid in weekly increments of \$250.*
Diamond	<ul style="list-style-type: none"> • CieAura Diamond Pin • Eligible for 7 levels of Matching bonus • Eligible to attend the “Diamond Gala” at National Conventions • Earns the annual Diamond Trip - expenses paid for you and your spouse or significant other • Up to \$10,000 Leadership Bonus paid in weekly increments of \$500.*
Double Diamond	<ul style="list-style-type: none"> • CieAura Double Diamond Pin • Eligible for 7 levels of Matching Bonus • Eligible to attend the “Diamond Gala” at National Conventions • Earns the annual Diamond Trip - expenses paid for you and your spouse or significant other. • Earns .5% Quarterly Override Bonus paid on the CSV of entire Unilevel** • Up to \$25,000 Leadership Bonus paid in weekly increments of \$1250.*
Triple Diamond	<ul style="list-style-type: none"> • CieAura Triple Diamond Ring • Eligible for 7 levels of Matching Bonus • Eligible to attend the “Diamond Gala” at National Conventions • Earns the annual Diamond Trip - expenses paid for you and your spouse or significant other • Earns a one week trip to Bora Bora for 2 people, with First Class airfare, and \$10,000 USD in expense money. • Earns .5% Quarterly Override Bonus paid on the CSV of entire Unilevel** • Up to \$50,000 Bonus paid in weekly increments of \$2500.*
Black Diamond	<ul style="list-style-type: none"> • CieAura Black Diamond Ring • Eligible for 7 levels of Matching Bonus • Eligible to attend the “Diamond Gala” at National Conventions • Earns the annual Diamond Trip - expenses paid for you and your spouse or significant other • Earns a ten day trip to any city for 4 people, with First Class airfare, and \$15,000 USD in expense money. • Earns 1% Quarterly Override Bonus paid on the CSV of entire Unilevel** • Up to \$100,000 Bonus paid in weekly increments of \$5000.*
Crown Black Diamond	<ul style="list-style-type: none"> • CieAura Crown Black Diamond Ring • Eligible for 7 levels of Matching Bonus • Eligible to attend the “Diamond Gala” at National Conventions • Earns the annual Diamond Trip - expenses paid for you and your spouse or significant other • Earns a two week trip to any city for 4 people, with First Class airfare, and \$25,000 USD in expense money. • Earns 1% Quarterly Override Bonus paid on the CSV of entire Unilevel** • Up to \$200,000 Bonus paid in weekly increments of \$10,000.*

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Leadership Bonuses and Rewards Continued..

*Leadership Bonuses are achieved when you reach the qualifying rank in a 1-week commission period. Once you qualify for a Leadership Bonus, the Rank qualifications for the Leadership Bonuses are to be maintained on a weekly basis in order to be paid up to 20 weekly installments. If in any week you do NOT maintain your qualifying pin rank, the weekly installment will not be paid for that week. If you have not maintained your rank qualifications for 20 weeks within one year (52 weeks) of qualifying, you forfeit any remaining installments for the Leadership Bonus you qualified for.

****Quarterly Override Bonuses** for Double Diamond and above: You must maintain your rank for the entire calendar quarter to receive the Quarterly Override Bonus. If you achieve the rank of Double Diamond or higher once a quarter has begun, you would earn this bonus on the next full calendar quarter. The Quarterly Override Bonus will be paid on the 3rd Friday of the month following the end of any quarter.

Example: Once you have achieved the rank of Diamond, you have the ability to earn an additional \$500 in weekly bonus money, for a total of up to \$10,000. If you drop below your rank in a given week you will not earn the bonus for that week. If during the period that you are earning Diamond Bonuses, you achieve the next highest rank, Double Diamond, in addition to the remainder of your Diamond Bonus, you will also begin to receive the Double Diamond Bonus.



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DICTIONARY OF TERMS

Active Star Retailer: An Active Star Retailer purchases a Business Center (\$49) and generates a minimum of 60 PSV or optionally purchases an Initial Order Pack, and has at least 60 PSV in the last 30 days.

Autoship: The Autoship program is designed to make it simple and easy for Active Retailers and customers to receive their products monthly. By signing up for autoship, the product is automatically sent every month, or every other month, and the corresponding credit card is charged. This ensures that no one runs out of product and that Retailers will always be qualified for commissions and bonuses.

Business Center: This is the Retailer's personal replicated website, online retail store and access to full virtual office service for 12 months, and reflects his or her position in the pay structure. The Business Center will automatically renew every 12 months, and your card on-file will be charged unless CieAura Customer Support is notified in advance that you would like to cancel your position. The Business Center is deemed used upon payment, based on the use of your CieAura website and Virtual Office, however is refundable on a pro-rated basis, should a retailer wish to no longer participate. Refunds will be processed in accordance with the refund policy listed in our Policies and Procedures. If your business center expires and is not renewed, you are no longer entitled to accrue sales volume or be paid commissions in the CieAura Compensation Plan.

Commissionable Sales Volume (CSV): All CieAura products and Initial Order Packs have a CSV point value. Whenever a purchase is made, the CSV accumulates in the Sales Team where the purchase occurs. Commissions are earned only when products are sold.

Initial Order Packs: This is an optional purchase that a Retailer can make to start their business with a sampling of all product offerings. In addition to our core Initial Order Packs; Personal Pack, Professional Pack, Premium Pack, and Platinum Pack, we also offer several CX2 Wristband Packs for Retailers to start their business with.

First Order Commissions (FOC): First Order Commissions are commissions that are paid to the referring Retailer (sponsor) for each Initial Order Pack that is purchased by a new Retailer within their first 30 days.

Pay Team: The smaller of a Retailer's two sales team's accumulated weekly CSV.

Power Team: The larger of a Retailer's two sales team's accumulated weekly CSV.

Preferred Customer: An important requirement throughout the compensation plan is maintaining Preferred Customers. A Preferred Customer is an end-line consumer/retail customer who is on autoship. A Preferred Customer receives a discount from the full retail price.

Personal Sales Volume (PSV): PSV is generated by product sales from your personal CieAura website. To be Team Sales Commission-qualified, a Two Star Retailer must personally generate at least 60 CSV in the last 30 days. Because it is personally generated, it is referred to as Personal Sales Volume or PSV. PSV can be a combination of sales to retail customers from your website, Preferred Customers (retail customers who are on a monthly autoship) or personal purchases, including the purchase of your Initial Order Pack. Personal purchases can be for either personal or family use, for person to person retail sales or to sample out to assist in building your business. Personal Autoship is one way to ensure that you are always qualified for and receive all earned commissions and bonuses.

Retailer: A Retailer is someone who purchases a Business Center (\$49), which allows them to buy products at wholesale and sell them at retail. A Retailer can earn Retail and Preferred Customer Profits by gathering new customers, as well as First Order Commissions by sponsoring new Retailers -- but does not accrue volume until they have personally generated at least 60 PSV.

FREQUENTLY ASKED QUESTIONS

QUESTION: I'M NEW TO THIS KIND OF MARKETING, WHAT ACTIONS MUST I TAKE TO EARN COMMISSIONS FROM CIEAURA?

ANSWER: You can earn money simply by buying products at wholesale and selling them at retail; however to maximize the compensation plan, you'll want to build two sales teams. After you purchase your Business Center, you may want to sign up to receive one or more one-month packets of our incredible holographic chips, or our Wristbands on monthly Autoship (that ensures that you never run out of product to build with, to use, and to sell).



Next you ask people to try the product. Use these questions:

- Do you or anyone you know have trouble getting a good night's rest?
- Do you or anyone you know ever get tired during the day?
- Do you or anyone you know ever lose some of your mental clarity just due to being exhausted?
- Do you or anyone you know have any physical discomfort?
- Do you or anyone you know have any sinus allergies?
- Do you or anyone you know use a cell phone or any electronics a lot?

When they say, "Yes" to any of these questions, then just say, "Here, try this Hologram. See if it works for you like it does for me."

Once they try these products they will want more. When they ask, "Where do I get these?" then you tell them, "On the internet" and give them your website address. Let the product do the work for you ... these amazing chips will bring the people to you!

If they ask, "How much do they cost?" you can say, "You can buy them at retail getting a one month's supply at a time, or you can get them at a discount by being a Preferred Customer. That's where you have them sent directly to you automatically every month (like the "book-of-the-month club"). Or, you can do like I do, get them at wholesale and earn some extra money. Which do you prefer? Aren't these CieAura Chips great?"

"You want to refer people to the product and to your website. Your goal is to get four personally referred Active Retailers (two on each Sales Team). That's the main part of becoming a Four Star Retailer, and you are now basically eligible to earn various commissions and bonuses. There is no time limit on gathering personally referred Retailers. Take as long as you need. The key is to give out the product, so people can try them. When they try them, they will want them!"

QUESTION: WHAT DOES THE \$49 ANNUAL BUSINESS CENTER FEE COVER?

ANSWER: This may be the best value for \$49 you'll ever get. This provides you with a fully functional, completely designed replicated website from which you can do business 24 hours a day - 7 days a week, worldwide. This is your virtual storefront to showcase your products. It's also your cashier, your accountant and your warehouse. Based on the use of your CieAura website and Virtual Office, your Business Center is deemed used upon payment.

FREQUENTLY ASKED QUESTIONS

QUESTION: HOW DO I EARN COMMISSIONS AND BONUSES AND WHEN ARE THEY PAID?

ANSWER: At CieAura there are 8 ways our Retailers can be compensated.

1. **RETAIL PROFITS** - buy at wholesale – sell at retail (profit without the overhead of a storefront, or warehouse). Retail sales are paid at the time of the sale if you make the sale in person, or if the sale is made online, the profits are paid two weeks in arrears on Friday.
2. **PREFERRED CUSTOMER PROFITS** – Preferred Customers purchase on autoship at a discount, saving money on each order. Retailers receive a commission and the CSV is calculated at approximately 50% (percentage may vary by product) of the retail sales volume for each one-month-supply of product. See page 4 for additional details. Commissions are paid two weeks in arrears on Friday.
3. **FIRST ORDER COMMISSIONS (FOC)** – are commissions paid to the enroller for the sale of Initial Order Packages when they are purchased by their new Retailers in their first 30 days. First Order Commissions are paid two weeks in arrears on Friday. Please refer to the First Order Commissions Chart on page 4 of this Compensation Plan document for First Order Commission amounts available for each Initial Order Pack.
4. **TEAM SALES COMMISSIONS (TSC)** – 10% of the weekly CSV total of the lesser volume team (called “Pay Team”). Team Sales Commissions are paid in \$12 increments so you would need to earn 120 CSV on both your left sales team and your right sales team to be paid the \$12 Team Sales Commission. Team Sales Commissions are paid two weeks in arrears on Friday.
5. **SEVEN-LEVEL UNLIMITED MATCHING BONUSES** – To receive Matching Bonuses a Retailer must have personally sponsored people according to the Matching Bonus chart, and all personally sponsored must be Active. One of the outstanding points of CieAura’s compensation plan is that to maximize the Matching Bonuses team building is required to be equal to both teams, making this extremely fair for all concerned. Matching Bonuses are paid two weeks in arrears on Friday.
6. **FOCUS ON FOUR STAR BONUS** - Get your business off to a fast start! When you become a Four Star Retailer in your first 30 days, you have the opportunity to generate additional cash bonuses based on the amount of CSV your new Retailers generate. The Focus on Four Star Bonus is paid with regular commissions 2 weeks after your first 30 days of enrollment.
7. **TOP 10 MONTHLY BONUS** - A Retailer is in the running to receive one of ten monthly \$500 rewards from our Top 10 Monthly Bonus so long as they achieve the minimum requirements listed in the Top 10 Monthly Bonus section of this document. The Top 10 Monthly Bonus is paid monthly on the third Friday following the calendar month that it was earned. For example, Top 10 Bonuses earned in June would be paid on the third Friday of July with your regular commissions.
8. **LEADERSHIP BONUSES & REWARDS** – By building your Sales Teams and advancing through the company pin levels you can earn trips to exotic locations, cash bonuses, and Advanced Training to help you build your business at the highest level, all while having fun!

FREQUENTLY ASKED QUESTIONS

QUESTION: WHAT IS THE DIFFERENCE BETWEEN THE PAY TEAM AND THE POWER TEAM?

ANSWER: Retailers build two sales teams, one on the right and one on the left. During the month, Commissionable Sale Volume accumulates as a result of the sale of products and the purchase of Initial Order Packs. At the end of each week, the Pay Team is the sales team that has the lesser CSV of the two teams; the Power Team is the Sales Team that has more CSV.

QUESTION: HOW ARE TEAM SALES COMMISSIONS DETERMINED?

ANSWER: The Team Sales Commission is 10% of the Pay Team volume. For example, if the Pay Team volume for the week is 1,200 CSV and the Power Team has 3,000 CSV, the Team Sales Commission paid to the qualified Retailer is \$120.

QUESTION: HOW DOES THE PREFERRED CUSTOMER PROGRAM WORK?

ANSWER: Some people will love the products, want to get them regularly, preferably at a discount and yet they may not want to become a Retailer at this time. These are ideal candidates to become Preferred Customers. When they go online to purchase from your website, the computer will offer them the opportunity to become a Preferred Customer so they can get the products shipped directly to them regularly at a discount. They receive a discount, and you receive a direct sales commission. This is CieAura's way of encouraging Retailers to attract and sign up Preferred Customers. Preferred Customer CSV counts towards the Retailer's PSV. Preferred Customers do not take a position on a sales team (compensation structure). If later they wish to become Retailers, they can purchase a business center at which time they will be placed in the pay structure just like any other new Retailer.

QUESTION: WHEN DO WE GET PAID?

ANSWER: Commissions are paid every Friday, two weeks in arrears, except the Top 10 Bonus which is paid once per month, one month in arrears, on the third Friday of each month, Leadership Bonuses which are paid weekly for each week that you maintain the leadership rank, Focus On Four Star Bonuses which are paid two weeks in arrears from the time your first 30 days are up, and Quarterly Override Bonuses, which are paid once per quarter, on the third Friday of the month following the end of the previous quarter.

QUESTION: WHEN DOES CIEAURA'S COMMISSION WEEK RUN?

ANSWER: A commission week runs from Sunday at 12:00 AM CST thru Saturday at 11:59:59 PM CST.

QUESTION: WHAT HAPPENS TO MY VOLUME IF I BECOME INACTIVE?

ANSWER: A CieAura Independent Retailer that goes inactive (fails to generate the required 60 PSV minimum every thirty (30) days, from their own purchase(s) or that of their customers) would be given a 7-day grace period. If at the end of the 7-day grace period, the Retailer has still not generated at least 60 PSV, their total volume would be purged permanently. You are considered inactive while you are in your grace period until such time that you generate the required PSV to become active again.

During the time that a Retailer is in their grace period, they will not accumulate any volume that is generated during the period of inactivity. If you become active again, your volume will begin to accumulate from that date forward.

QUESTION: DO I GET PAID WHEN I BECOME INACTIVE?

ANSWER: Yes. As long as your Business Center has not expired, if you become inactive, you are eligible to be paid as a Retailer on sales of product. Retailers who are inactive are eligible to earn First Order Commissions and Preferred Customer Retail Profits. You would not be eligible for any other commissions until you become active again.